



Nationally recognized marketing
recruiters serving businesses in
Washington, D.C.,
Northern Virginia and Maryland

When DC area companies seek to hire the best marketing and communications talent, they turn to the best in marketing and communications recruiting: TorchLight.

As the region's premier search and staffing firm, TorchLight is the trusted partner to help commercial and nonprofit organizations of all sizes identify and place marketing and communications professionals in:

- Contract,
- Contract-to-hire, and
- Permanent roles.

Because we *only* focus on marketing and communications roles, the depth of our knowledge and network is unprecedented.

Our candidates have at least seven years of professional experience and are among the best in the field, whether they're intentionally seeking new opportunities or happily employed and not currently looking. And, we fully vet every candidate, conduct thorough reference checks and ensure a good match before we present a slate of qualified candidates for consideration.

As our **97% success rate** demonstrates, clearly we are doing something right!

Our Clients

Our clients range from fast-paced public companies in high-growth mode to smaller, mission-driven nonprofits. All share a common desire to find experienced talent to take their organizations to the next level.

That's where we come in: We work collaboratively with internal HR professionals and hiring managers to understand their unique business needs, the way they work and their culture. Then we dig deep into our network to identify the very best candidates. As a result, our clients save time and get the right candidate with the right skills—right from the start.

Our Team

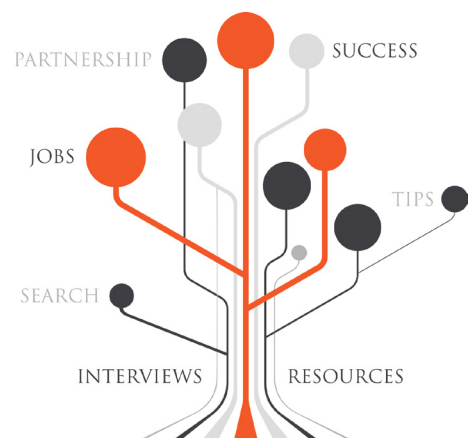
Our high-energy, high-caliber team of professionals draws on more than 40 years of combined recruiting experience, including credentials gained while working for some of the biggest names in recruiting at the regional and national levels.

And, our team members also have 40 years of combined marketing and communications experience, having worked in-house and as consultants for some of the area's leading companies.



"TorchLight consistently found top-notch marketing talent that matched my needs and budget. Their team has an excellent grasp of strategic marketing needs and finds you the professionals with the skills and firepower to meet them."

-- Julie R., Marketing Director



The result?

We know the business of marketing and communications—inside and out, from both clients' and the candidates' perspectives—better than most anyone.

Our Candidates

TorchLight places experienced candidates in the following roles and more:

- Marketing communications
- Corporate communications
- Internal/external communications
- Digital marketing
- Public relations/media relations
- Product marketing/management
- Market research/consumer insights
- Marketing analysis/business intelligence
- Marketing strategy
- Marketing automation/CRM
- Social media
- Creative services
- Integrated marketing
- E-mail marketing
- Acquisition/retention/loyalty
- SEO/SEM
- Marketing campaign management
- Project management

Representative Clients



ATLANTIC MEDIA

CHOICE HOTELS
INTERNATIONAL



THE CHRONICLE
of Higher Education



Let Us Help You Today

Experience the TorchLight difference for yourself today. Contact us at (703) 566-1452 or at info@torchlight.com for a confidential assessment of your hiring needs and see how we can help. Or visit us online at www.torchlighthire.com and see what our satisfied clients are saying about their result with us.



www.torchlighthire.com